



2027 Global Gatherings

Building meaningful lives, together

CONTENTS

- 03** Who We Are
- 04** Our Vision And Mission
- 05** Shona Reset
- 09** Dominican Republic Reset
- 13** UAE Reset
- 17** Strive Toubkal
- 22** Family Strive, Necker Island
- 26** Arctic Explorer
- 30** Necker Summit with Adam Grant

WHO WE ARE

We are The Strive Collective, a global community of leaders, founders, and life adventurers building meaningful lives alongside success.

Founded by Noah Devereux, Sam Branson, and Sir Richard Branson, we believe the real summit isn't just a mountain it's the next, best version of yourself.



OUR VISION

To be the most vibrant
and values-led community
on the planet.



OUR MISSION

To spark human thriving.

Because when Strivers thrive,
everyone in their orbit rises with them.
That's the Strive ripple effect.

GATHERINGS SCORES

Physical Challenge

- Intensity | Distance | Sweat factor

Adventure Level

- Remoteness | Extremity | Exploration

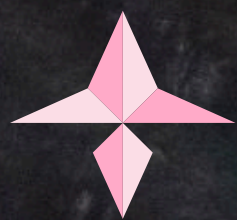
Inner Work

- Stillness | Reflection | Depth

Comfort

- Food | Accommodation | Restoration





SHONA RESET



27 – 31 JAN



£3,250

Striver Price

£5,000

Non-Member Price

£1,000

Suggested Donation
to Big Change

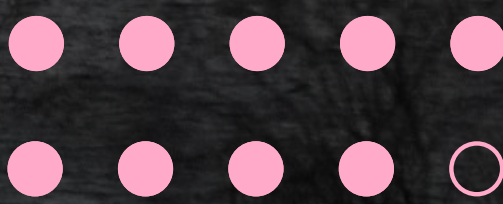


Physical Challenge

Adventure Level

Inner work

Comfort





Eilean Shona, Scotland



The year begins here.

Join your fellow Strivers on Eilean Shona, Vanessa Branson's private island, where rugged coastline, ancient woodland, and Atlantic horizons set the stage for deep renewal. Hike heather-clad hills and hidden coves, breathe the sharp January air, and immerse yourself in guided practices with world-leading experts to clear the mind, strengthen the body, and restore the spirit. Savour nourishing seasonal meals, gather fireside for reflection, and rest each night in the island's cosy cottages, cocooned from the modern world. Equal parts stillness, movement, clarity, and connection - this experience is designed to supercharge the rest of your year.

Activities

Guided breathwork and meditation · Intentional movement and nature immersion · Group reflection & intention setting · Digital detox · Sauna/cold plunge and clean eating



Itinerary

Day 0 *Wed 27th Jan*

Overnight Caledonian Sleeper from London

Day 01 *Thu 28th Jan*

Arrive Eilean Shona · Welcome & orientation · First guided session

Day 02 *Fri 29th Jan*

Full day of practices, movement, and reflection

Day 03 *Sat 30th Jan*

Full day of practices, movement, and reflection

Day 04 *Sun 31st Jan*

Closing circle · Depart Sunday (arrive London Monday morning)

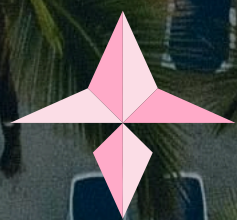
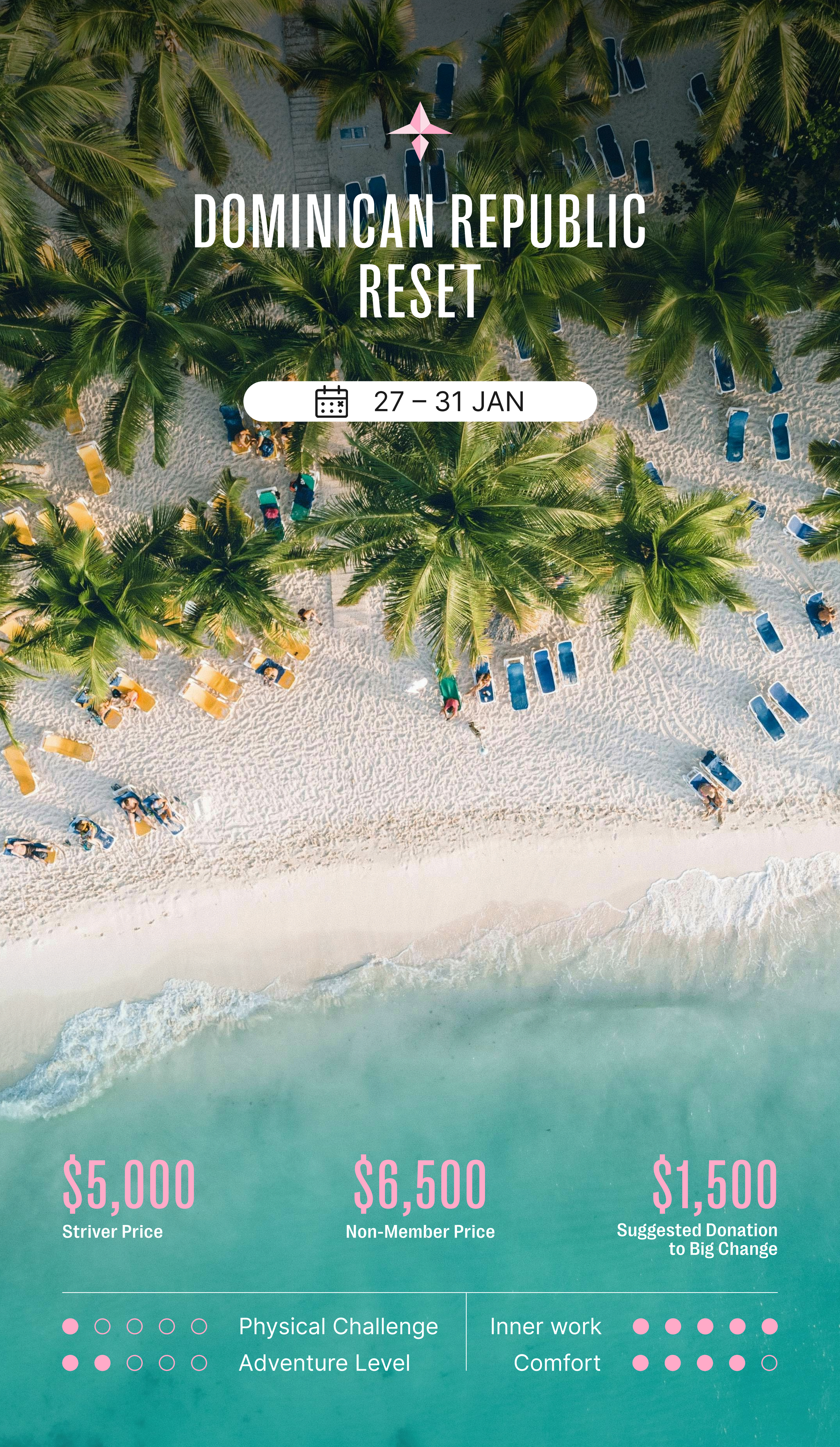
Whats included

Return bus transfer from Fort William · All accommodation on the island · All meals (seasonal, locally sourced) · All guided sessions and expert facilitation · Selected items of event kit and support

What's not included

Sleeper train from London (book via sleeper.scot) · Flights and transfers to Fort William · Travel insurance · Personal expenses

BOOK NOW



DOMINICAN REPUBLIC RESET



27 – 31 JAN

\$5,000

Striver Price

\$6,500

Non-Member Price

\$1,500

Suggested Donation
to Big Change



Physical Challenge



Adventure Level

Inner work



Comfort





Dominican Republic

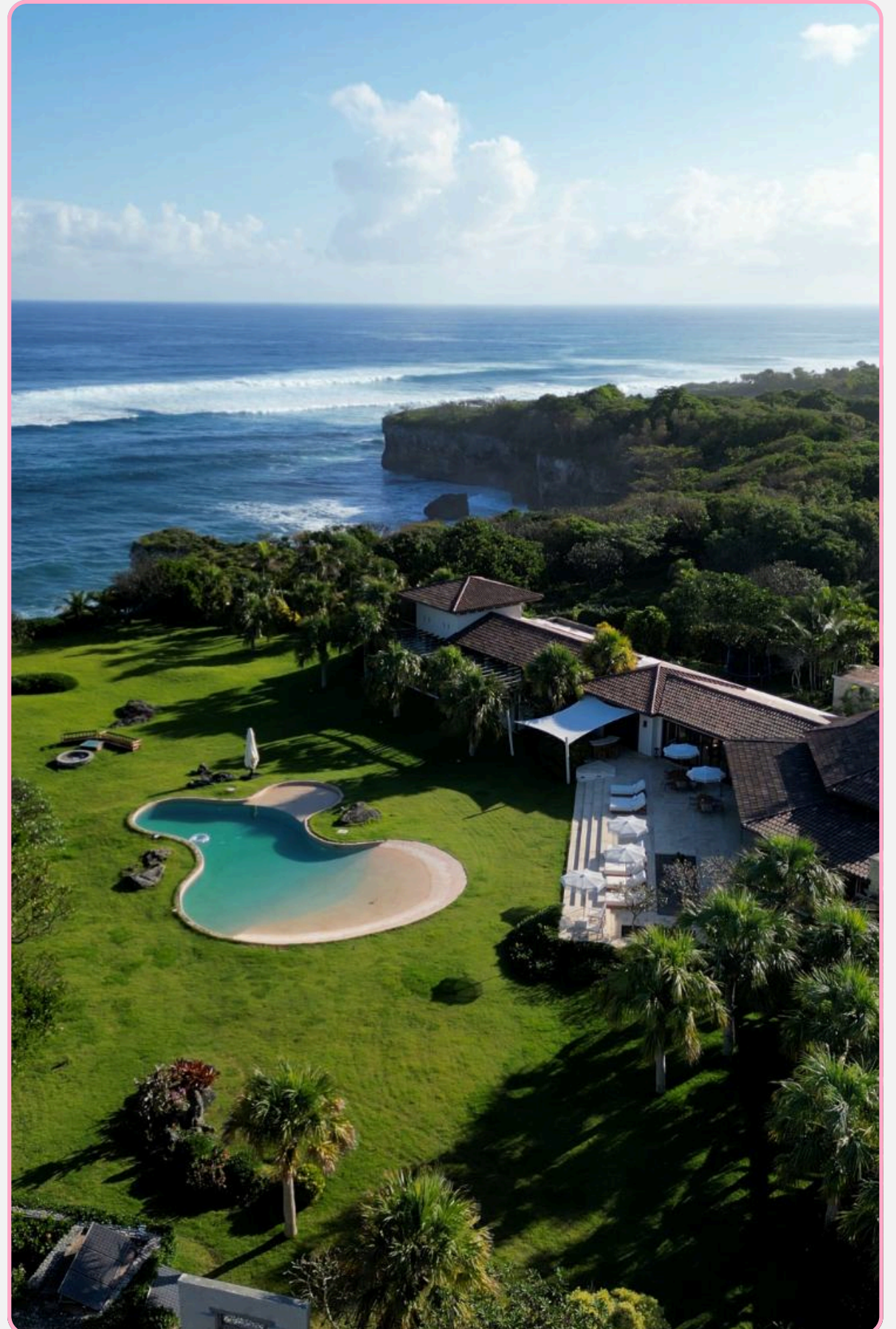


The year begins here.

Hosted by Long-Time Striver, Kristy Petrillo, join your fellow Strivers in the warmth and beauty of the Dominican Republic, where turquoise waters, lush tropical landscapes, and open skies set the stage for genuine renewal. Move through guided breathwork and intentional practices with local experts, feel the January noise fall away, and let the rhythm of the Caribbean do what only nature can. Savour nourishing meals, gather under open skies for reflection, and rest each night cocooned from the demands of ordinary life. Equal parts warmth, stillness, clarity, and connection, this is a chance to begin the year feeling truly alive.

Activities

Guided breath-work and meditation · Intentional movement & Yoga · Horse Riding and Ocean Swims · Digital Detox · Evening conversations under open skies



Itinerary

Day 0

Wed 27th Jan

Arrive · Welcome dinner · Opening circle

Day 01

Thu 28th Jan

Full day of guided practices and Jungle Trek

Day 02

Fri 29th Jan

Full day of guided practices and Ocean Swim

Day 03

Sat 30th Jan

Full day of guided practices and Horse Riding

Day 04

Sun 31st Jan

Closing circle · Depart Sunday

What's included

All accommodation · All meals · All guided sessions and expert facilitation · Selected event kit and support · Airport transfers (details TBC)

What's not included

International flights · Travel insurance · Personal expenses

*if coming as a couple, the cost for the second person is 50% off

BOOK NOW



UAE LAUNCH

 FEB 2027 TBD



£TBD
Striver Price

- | | |
|---|--|
| <div><div>● ● ● ● ○</div><div>● ● ● ○ ○</div></div> | <div>Physical Challenge</div> <div>Adventure Level</div> |
|---|--|

- | | |
|--|---|
| <div>Inner work</div> <div>Comfort</div> | <div><div>● ● ● ○ ○</div><div>● ● ● ● ●</div></div> |
|--|---|



UAE



The UAE has always done things differently.

Bigger, bolder, and dedicated to movement, wellness and optimisation, it feels like the right place to launch Strive into this part of the world.

This is five days that move through the full spectrum, fast and slow, wild and still, city and desert. We arrive into Abu Dhabi and don't stop moving until the desert makes us. By the end, you'll have covered 100 kilometres on a bike, paddled through ancient mangroves, watched a falcon hunt at dusk, and eaten under the stars with a group of people who feel, somehow, like they've always been part of your story.

Activities

Yas F1 circuit Cycle · Ocean Kayak · 100km Cycle · Falconry · Camel riding · Transformational Breathwork and Wellness Activities



Itinerary

Day 0

TBD

Arrive Abu Dhabi early afternoon followed by cycling Yas F1 circuit.

Day 01

TBD

Water day - Eastern mangroves Kayak + Surf Abu Dhabi

Day 02

TBD

The big cycle - Abu Dhabi to Dubai (and back)

Day 03

TBD

Desert Adventure and wellness activities

Day 04

TBD

Wellness activities - Lunch and check out

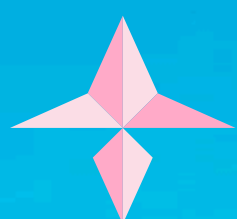
What’s included

All accommodation (Jumeirah Saadiyat Hotel & Al Wathba Desert Resort) · All meals · Expert facilitation · Selected Kit and Equipment · In-country transfers

What's not included

International flights · Travel insurance · Personal expenses

BOOK NOW



STRIVE TOUBKAL



21 – 26/27 APR

£9,000

Striver Price

£12,000

Non-Member Price

£5,000

Suggested Donation
to Big Change



Physical Challenge
Adventure Level

Inner work
Comfort





Morocco



The Atlas Mountains are calling.

There are places in this world that do something to you, the Atlas Mountains are one of them. Ancient, vast, and utterly indifferent to your inbox, they have a way of stripping things back to what matters. We begin on two wheels, a day of mountain biking through the desert, where the Atlas reveal themselves slowly, dramatically, in layers of red rock and open sky. Then we go up. Two days ascending Mount Toubkal, 4,167 metres, the roof of North Africa. At the summit, with the whole of Morocco laid out below, something tends to shift. We come down to Kasbah Tamadot - Sir Richard Branson's extraordinary mountain retreat, where the adventure gives way to restoration. We end the event with two days of Collective Conversations, R&R and wellness activities.

Activities

Desert mountain biking · Two-day ascent of Mount Toubkal (4,167m) · Guided group reflection · Rest and restoration at Kasbah Tamadot



Itinerary

Day 0	<i>Wed 21 April</i>	Day 01	<i>Thu 22 April</i>
Arrive at Desert Camp · Welcome dinner		Desert mountain biking through the Atlas foothills	
Day 02	<i>Fri 23 April</i>	Day 03	<i>Sat 24 April</i>
Begin Toubkal ascent · Mountain camp overnight		Summit day · Descend · Transfer to Kasbah Tamadot	
Day 04	<i>Sun 25 April</i>	Day 05	<i>Mon 26 April</i>
Collective Conversations, Reflections and Celebration		Option to depart or stay for group wellness and R&R activities	
Day 06	<i>Tue 27 April</i>		
Depart			

What's included

All accommodation · All meals · Guided ascent and mountain biking · Expert facilitation · Pre-event support · In-country transfers

What's not included

Flights to Marrakech · Travel insurance · Personal expenses · Optional third night at Tamadot (available at additional cost)

[BOOK NOW](#)



FAMILY STRIVE, NECKER ISLAND



23 – 29 JUL



£22,000

Striver Price

£26,000

Non-Member Price

£10,000

u16

£5,000

Suggested Donation
to Big Change



Physical Challenge



Adventure Level

Inner work



Comfort





British Virgin Islands



Strive goes intergenerational.

Some adventures are better shared with the people you love most. Family Strive on Necker Island is a week of multi-discipline adventure, play, and genuine growth for Strivers and the people they love most. Partners, children, parents, whoever belongs in your story. Sir Richard Branson and family host you on one of the world's most magical private islands, where the BVIs stretch out in every direction and every day brings something new. Active mornings, nourishing afternoons, and long evenings where the conversation flows as easily as the laughter. This is what a brilliant life and meaningful connection looks like, shared.

Activities

Multi-discipline water sports · Island hiking and exploration · Family workshops on growth and connection · Life optimisation sessions · Evening gatherings with the Branson family



Itinerary

Day 0	<i>Fri 23 July</i>	Day 01	<i>Sat 24 July</i>
Arrive Necker Island · Welcome dinner with the Branson family		Virgin Gorda River bed scramble	
Day 02	<i>Sun 25 July</i>	Day 03	<i>Mon 26 July</i>
Anegada Adventure: Hobie sailing, SUP's, beach hike		Treasure Island Adventure (Hking, treasure hunt and snorkel	
Day 04	<i>Tues 27 July</i>	Day 05	<i>Wed 28 July</i>
Mega Swim, from Necker to Moskito (adjusted for u-16's		Beach Olympics, Necker Hike, Kangaroo Yoga and Reflections	
Day 06	<i>Thurs 29 July</i>		
Depart			

Whats included

Full board accommodation on Necker Island · All activities and experiences · Expert facilitation · Welcome materials · Island transfers

What's not included

International flights to BVI · Travel insurance · Personal expenses

BOOK NOW



STRIVE ARCTIC EXPLORER



4-12 SEP

(Subject to change)



£16,500

Striver Price

£21,000

Non-Member Price

£20,000

Suggested Donation
to Big Change



Physical Challenge



Adventure Level

Inner work



Comfort





Greenland



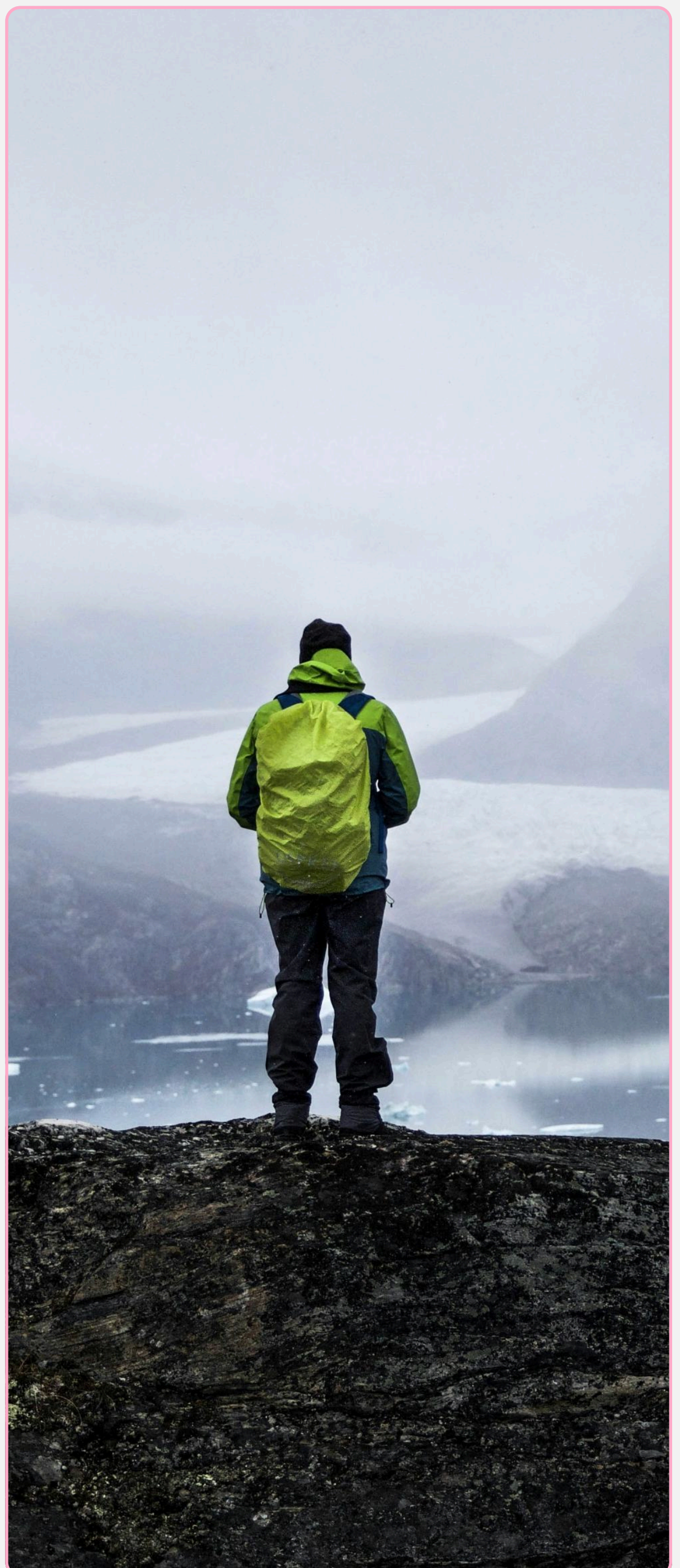
The last truly wild places.

Board the Polar Athena, a converted research vessel and sail into one of the last truly wild places on Earth. Greenland delivers icebergs the size of cathedrals, silence that goes on forever, and the kind of perspective shift that only happens when the ordinary world is genuinely out of reach. Days spent out in the extraordinary, evenings making sense of what we've seen and felt over long dinners and even longer conversations with some of the most interesting people we know. You'll come back the same person, technically. But something will have shifted.

Strive Greenland is a Big Change flagship event, so whilst the evening conversations will still be about how to thrive, it will have the next generation in mind and pioneers from the global education system leading them.

Activities

This event is for Strivers who consider themselves to be fit and a good level of technical skill for each of the above activities



Itinerary

Day 0	<i>Sat 4 Sept</i>	Day 01	<i>Sun 5 Sept</i>
International Travel to X		Arrival in Ilulissat / Board Ship / and Sea Kayaking	
Day 02	<i>Mon 6 Sept</i>	Day 03	<i>Tues 7 Sept</i>
Guided Hike on Greenland Icesheet		Trail Run and Icefjord Centre Visit	
Day 04	<i>Wed 8 Sept</i>	Day 05	<i>Thurs 9 Sept</i>
Guided Mountain Bike		Glacier Hike and Paddleboarding and swimming between icebergs	
Day 06	<i>Fri 10 Sept</i>	Day 07	<i>Sat 11 Sept</i>
Coastal Run and Mountain Bike			
Day 08	<i>Sun 12 Sept</i>	Optional Sunrise run before airport transfers	
International Travel Home			

Whats included

Full board on the Polar Athena · All expedition activities and equipment · Expert guides and naturalists · Facilitated Strive sessions · Pre-event suppoort

What's not included

Flights to embarkation port · Travel insurance · Personal expenses · Specialist kit (kit list provided)

BOOK NOW



NECKER SUMMIT WITH ADAM GRANT



Nov or Dec



£22,000

Striver Price

£26,000

Non-Member Price

£5,000

Suggested Donation
to Big Change



Physical Challenge



Adventure Level

Inner work



Comfort





Necker Island, BVI



Close the year well.

There are few better ways to end a year than on Necker Island, surrounded by brilliant people, with one of the world's most compelling thinkers in the room. Adam Grant, bestselling author, organisational psychologist, and one of the most sought-after minds in leadership, joins Sir Richard, Noah, and Sam for a week of world-class adventuring, thinking, candid conversation, and the particular clarity that arrives when you're somewhere this extraordinary. Days that stretch the mind and body. Evenings that restore the soul. And the knowledge, as you leave, that you're stepping into the next year with more to give.

Activities

Keynotes and intimate sessions with Adam Grant ·
Facilitated leadership and life conversations · Multi-
discipline activities on Necker · Water sports and island
exploration · Evening gatherings with the Branson
family



Itinerary

Day 0	<i>TBD</i>	Day 01	<i>TBD</i>
Arrive Necker Island · Welcome dinner		Virgin Gorda River Bed Scramble	
Day 02	<i>TBD</i>	Day 03	<i>TBD</i>
Anegada Adventure: Hobie sailing, SUP, 5km run, Beach hike		Virgin Gorda Cycle	
Day 04	<i>TBD</i>	Day 05	<i>TBD</i>
Mega open ocean swim, between Necker and Moskito		Necker Hike, closing reflections and celebration	
Day 06	<i>TBD</i>		
Depart			

Whats included

Full board accommodation on Necker Island · All guided adventures and programming · Expert facilitation · Selected items of event kit · Training plans and pre-event support · Island transfers

What's not included

International flights to BVI · Travel insurance · Personal expenses

BOOK NOW

ARE YOU READY TO STRIVE?

Register your interest or get in touch with
Freddie or Noah

APPLY HERE

BOOK A CALL

